

PERSONAL INFORMATION

Popa Tudor Ștefan



📍 Nicolae Bălcescu Street no. 17, Sibiu - Romania

☎ +40 745 33 24 65

✉ tudor@cemerita.ro

Gender: M

Date of birth: 20/06/1983

Nationality: Romanian

Work experience

Period	July 2017 – present
Occupation or position held	Manager
Main activities and responsibilities	Architectural design, interior design
Employer	Pure Architecture SRL
Business or sector	CAEN 7111 – Architecture activities CAEN 7410 – Specialized design activities
Period	July 2017 – present
Occupation or position held	Manager
Main activities and responsibilities	Advertising, photographic services
Employer	Take a Smile SRL
Business or sector	CAEN 7311 – Advertising agencies CAEN 7420 – Photographic activities
Period	April 2011 - present
Occupation or position held	Project Architect
Main activities and responsibilities	Architectural design, interior design
Employer	Tudor Ștefan Popa Architecture office
Business or sector	CAEN 7111 – Architecture activities
Period	2011 - 2018
Occupation or position held	Project Manager
Main activities and responsibilities	Project management activities for dozens of cultural and corporate events with a total budget of 300.000 euros
Employer	Popa Tudor Ștefan authorized natural person
Business or sector	CAEN 7022 – Business and management consultancy activities CAEN 7311 – Advertising agencies
Period	February 2010 – March 2011
Occupation or position held	Project Architect
Main activities and responsibilities	Museum design and planning, creating the concept for exhibition furniture, coordination of the technical team, collaboration with the beneficiaries (museum professionals, managers) and with field specialists in the planning of museums. Projects I have worked on: MNCR Sf. Gheorghe, MNIT Cluj-Napoca, MNIN “Grigore Antipa” Bucharest, Palace of Culture Iași, Cluj-Napoca Cultural Center.
Employer	SC Artex Services International SRL
Business or sector	Design and museum planning
Period	August 2008 - May 2009

Occupation or position held	Project Architect
Main activities and responsibilities	Architectural design, coordination of the design team, collaboration with the executing companies and tracking project compliance.
Employer	VTP Architects
Business or sector	Dutch architectural and urban planning company
Period	February 2006 - August 2008
Occupation or position held	Project Architect
Main activities and responsibilities	Architectural design
Employer	BIA CORALIA MARGINEAN
Business or sector	Private architecture and restoration office
Period	2005 – present
Occupation or position held	Project Architect
Main activities and responsibilities	Architectural design
Employer	COLLABORATIONS: - Foundation for Urban Renewal GTZ, Sibiu – painting restoration; - Austrian Embassy in Romania, Bucharest – ground surveys for heritage buildings in Sibiu county; - Arch. Gabriella Valcovici – drawing and design.
Business or sector	Architecture
Period	2005 – 2015
Occupation or position held	Restorer
Main activities and responsibilities	Carrying out restoration projects
Employer	COLLABORATIONS: - PhD Associate Professor Gavril Abriham – drawing up the documents for restoring stone elements (Sibiu Public Bath, Sibiu Courthouse, Sibiu Catholic Church etc.); - Valeriu Iacob, restorer – stone restoration (crucifix of Sibiu Municipal Cemetery).
Member of special committees	November 2018 – present Member of the Territorial Management Board of the Romanian Order of Architects, Sibiu-Vâlcea subsidiary
	December 2017 Member of the committee to select the winning project in the competition of ideas for urban installations – transformation of a water fountain into a "different" Christmas tree, organized within the project "The Enchanted City" financed by Sibiu City Hall
	December 2017 Independent observer in the parliamentary elections – authorized by the Civic Resource Center
	April-October 2016 Member in the selection committee for monuments that needed urgent repairs in the project "Ambulance for Monuments. Intervention for safeguarding the intangible heritage."
	March 2013 – June 2015 Member in the Local Committee for Historical Monuments of the Department of Culture of Sibiu County
	April 2014

Jury member - "Member of Parliament for a day", competition organized by the Department of International Relations, Political Sciences and Security Studies of "Lucian Blaga" University of Sibiu

February – March 2013 (sessions I and II)

Independent expert member in the committee for evaluating cultural projects (Architecture and Design) for the Administration of the National Cultural Fund (AFCN), Ministry of Culture

April – June 2013

Member in the selection committee for the winning projects following the competition of ideas for urban installations (competition for professional architects and urban planners) within the project "Huet.Urban" financed by Sibiu City Hall

December 2011, December 2012

Appraising member in the selection committee for the winners of "Mediaș Blog Awards"

May 2011, May 2012, March 2013

Appraising member in the selection committee for the winners of "I think therefore I blog" contest

October 2012

Member in the validation committee for the elections of the County Council of Pupils, Sibiu

Project Management

2019-present

The most beautiful terrace in Sibiu – offering a set of improvement proposals for the Regulations for the organization and operation of seasonal terraces in the public domain in Sibiu with an emphasis on the way in which their design relates to the urban context

2016-present

City of Artists – art gallery in the public space with and for artists

2016-present

Summer School for visual arts, photography and architecture in Rășinari

October 2015-present

Take a Smile Photobooth!

December 2013-present

AIOS Gala – Annual event during which the title of Ambassador of the city of Sibiu is awarded

March 2012-present

World Traveler – monthly event with guests from all over the world

2010-present

Promoting Basketball in Schools

2008-present

CSU Fans Magazine – the first and only magazine on basketball in Romania

2016-2017

A community for the Lower Town – Goldsmiths' Square, Sibiu

2017

The Enchanted City – Christmas Fair organized in Sibiu

June 2014-June 2016

Neighborhood Days – the first itinerant event in Sibiu, organized every year in a different neighborhood in the city with the purpose of bringing the activities that generally take place in the city center to the people

June 2011-2016

#mySibiu (Through My Sibiu) – the project has received the right to use the combined brand of *Romania, explore the Carpathian Garden* and *România, explorați Grădina Carpaților* from the National Tourism Authority ANT

February-November 2015

The Cultural Center of European Diversity, Târnăvioara, Copșa Mică

August 2011, October 2015

The Daily Bike – setting up 33 bicycle racks in Sibiu and in the city schools

2012-2015

Basketball Days

2011-2013
 Uniqorner, Romanian designers fair
 June 2011 – April 2018
 Tag the Flag – competition event to discover the city of Sibiu
 April-August 2013
 Promoting cultural heritage using QR codes – placing information plates with QR codes on the important buildings of Sibiu with information in Romanian, German, English and French.
 2013
 Our Heritage – the documentation of over 2000 historical monuments in Transylvania, including photographs and all the historical monuments in the county of Sibiu that are on the List of Historical Monuments
 2013
 The Words of Sibiu
 September 2013, 2014, 2015
 The Sports' Festival – the largest fitness event in Transylvania, with over 40 guest instructors
 April-June 2013
 Huet Urban – competition of ideas for urban installations
 April-August 2009
 The Commercial Tie – project that was designated by an international site as being among the Top 5 most daring methods of advertising in the world

Online promotion activity

Social Media Manager

2013
 Blogal Initiative (coordination of online campaigns for the county of Sibiu)
 2012-2014
 Pardon Cafe Sibiu (design and coordination of the restaurant's website and Facebook page)
 2011-2012
 TeaSpot Cafe (design and coordination of the tea house's website and Facebook page)
 2008-present
 CeMerita.ro (personal blog)

Brand ambassador

Lidl – Lidl House, Sibiu European Region of Gastronomy, July-August 2019 (Sibiu)
 Sensodyne, Parodontax – Smile Romania, November 2018 (Sibiu)
 Dent Estet – We bring the smile in Sibiu, September 2018 (Sibiu)
 LIDL – Chef by Ear, June 2018 (Sibiu)
 Daimler – Family Day Star Transmission Cugir, May 2018 (Cugir); The Long Night of the Industry, May 2017 (Sebeş)
 TEDx Sibiu, November 2017 (Sibiu)
 Auchan – Mobilizatron, October 2017 (Sibiu)
 Telekom – Romania-Spain football match, March 2016 (Cluj-Napoca)
 Untold Festival, August 2015 (Cluj-Napoca)
 DaforaTurism – the tour of BinderBubi hotels, July 2015 (Sighișoara, Mediaș)
 Heineken - Cities of the World, November 2014 (Sibiu)
 Wienerberger – factory visit, June 2013 (Sibiu)
 Vola.ro – ambassador of the tourism agency, October 2012 (Istanbul, Turkey)
 Cosmote – promotion of Hard Enduro Competition Sibiu (HECS), July 2012 (Sibiu)
 Jack Daniel's – promotion of Sibiu Rally, July 2012 (Sibiu)
 Nokia – launch Nokia Lumia 800
 Michelin - Michelin Innovation Tour, June 2012 (Braşov)
 PRbeta, April 2012 (Timișoara)
 Eximtur – Secret Holiday, March 2012 (Rome, Italy)
 Silva – beer ambassador, March 2012 (Bucharest)
 Danone – factory visit, February 2012 (Bucharest)
 Heineken - ambassador Most Dateable Blogger, February 2012 (Bucharest)
 Cluj Brands Tour, September 2011 (Cluj-Napoca)
 Petrom – Rediscover Romania, June 2011 (Romania)
 Siemens Romania - Siemens Amazing Race, May 2011 (Transylvania); factory visit, April 2012 (Braşov)
 Go Travel – ambassador of the tourism agency, November 2009 (Madrid, Spain)

Appearances in media, specialized articles

Tourism promotion campaigns:
Sibiu House of Culture – Transylvanian Citadels Medieval Festival, 2015-present (Sibiu)
Hunedoara City Hall – #vizitainHD, 2015-2016 (Hunedoara)
Horezu City Hall - #laHorezu, 2014 (Horezu)
Piatra Neamț City Hall - #priNeamt, 2012- 2014 (Piatra Neamț)
Astra Film Festival, 2011-2013 (Sibiu)
Ballet Theatre, Sibiu, 2012-2013 (Sibiu)
Oradea City Hall – Oradea Autumn, 2012 (Oradea)

August 2019 – Kanal D – interview about the ways in which you can insulate your home
May 2019 – Kanal D – feature story “How can you turn old furniture in an interior design piece”
December 2018 – Digi 24 Romania – interview in the feature story “How to renovate your home – Guide for good practices in architecture for Rășinari”
September 2018 – Radio Antena Sibiului – interview during the morning show regarding the remodeling of Victoriei Boulevard in Sibiu, project proposed to Sibiu City Hall through the participatory budgeting program
September 2018 – Turnul Sfatului online – “How would you want this city to look like?”, editorial written about the proposal of architect Tudor Șt. Popa regarding the remodeling of Victoriei Boulevard in Sibiu, project proposed to Sibiu City Hall through the participatory budgeting program
August 2018 – Kanal D, feature story “How to redesign your apartment before renting it to tourists”
June 2018 – oradeselimbar.ro, interview “Are self-directed constructions an alternative to residential complexes?”
May 2017 – TurnulSfatului.ro, feature story “How can architects get their Urban Planning Certificates online?”
June 2016 – Eveniment TV Sibiu, guest in the talk show “Raluca & Răzvan”
Mai 2016 – Eveniment TV Sibiu, guest in the talk show “Raluca & Răzvan”
November 2015 – TV Sibiu, guest in the talk show “Interview of the day”
May 2015 – Radio Antena Sibiului, guest in the morning talk show
February 2014 – Eveniment TV Sibiu, guest in the talk show “Raluca & Răzvan”
March 2013 – Eveniment TV Sibiu, guest in the talk show “Raluca & Răzvan”
June 2013 – PRO TV, guest in the talk show “I Like IT”
June 2013 – interview for Hermannstadter Zeitung newspaper
June 2013 – interview for the Sibiu100% newspaper
June 2013 – Antena 1 Sibiu, guest in the morning talk show “Ce bună-i dimineața”
September 2012 – Eveniment TV, guest in the talk show “Raluca & Răzvan”
December 2012 – Eveniment TV, guest in the talk show “Raluca & Răzvan”
July 2012 – Eveniment TV Sibiu, guest in the talk show “Raluca & Răzvan”
June 2012 – Eveniment TV Sibiu, guest in the talk show “Raluca & Răzvan”
March 2012 – Eveniment TV Sibiu, guest in the talk show “Raluca & Răzvan”
November 2011 – Antena 1 Sibiu, guest in the talk show “Raluca & Răzvan”
October 2011 – Antena 1 Sibiu, guest in the talk show “Raluca & Răzvan”
November 2009 – Eveniment TV, guest in the talk show “Bomba cu ceas”

Publications

November 2019
Guide for setting up seasonal terraces in the public domain with an emphasis on the way in which their design relates to the urban context (ISBN 978-973-0-30800-6)
March 2017-present
“Zile și Nopti” leisure magazine – monthly editorial
July 2017-present
“City of Artists” magazine – writing an editorial for each magazine issue
February-May 2012 (ISSN 2601-6982)
www.OradeSibiu.ro – publishing articles in the field of architecture

NGO Activity

Period 2012 - present

Occupation or position held	President
Institution	Asociația pentru Înfrumusețarea Orașului Sibiu (www.aios.ro)
Period	2015 - present
Occupation or position held	Founding member. Member on the Executive Board
Institution	Transylvanet – Federația pentru Patrimoniu Transilvănean (www.transylvanet.org)
Period	2010 - 2012
Occupation or position held	Member
Institution	Asociația pentru Înfrumusețarea Orașului Sibiu
Period	1996 - present
Occupation or position held	Founding member. Member on the Executive Board
Institution	Asociația AI 6-lea jucător (www.csufans.ro)

Education and training

Period	2019 – present
Title of qualification awarded	Architect
Main subjects covered	Architecture
Organization providing education and training	Technical University of Cluj Napoca, Faculty of Architecture and Urban Planning
Period	2002 – 2007
Title of qualification awarded	Restorer
Main subjects covered	Conservation-restoration
Organization providing education and training	"Lucian Blaga" University of Sibiu – Conservation-Restoration Specialization
Period	2003 – 2006
Title of qualification awarded	Architect
Main subjects covered	Architecture
Organization providing education and training	"Ion Mincu" University of Architecture and Urban Planning, Bucharest Sibiu Architecture College
Period	1998 – 2002
Title of qualification awarded	High school diploma
Main subjects covered	Graphic Artist
Organization providing education and training	Art High School, Sibiu

Scholarships, certifications, courses

Period	2019
Training / qualification awarded	Diploma for graduating an interior design course, professor & interior designer Martine Claessens – intensive course, graduation diploma issued by Designist Creative Learning
Period	2018
	Graduation certificate "The protection of personal data" – course about the new legislation applicable in all EU states – GDPR, diploma issued by the Doctus

Institute

2015

Graduation certificate "Entrepreneurial Skills" – 32-hour initiation course, diploma issued by the Romanian Ministry of Labour, Family, Social Protection and Elderly, document series J no. 00146691

2015

Graduation certificate "Expert in Accessing European Structural and Cohesion Funds" (COR 242213) – 60-hour specialization course, diploma issued by the Romanian Ministry of Education; Romanian Ministry of Labour, Family, Social Protection and Elderly. Document Series J No. 00030181

2014-2015

Graduation certificate "Project Manager" - 40-hour specialization course, diploma issued by the Romanian Ministry of Education; Romanian Ministry of Labour, Family, Social Protection and Elderly. Document Series J No. 00023893

August 2015

Course "Switch OFF / ONline Hate Speech", organized by: PATRIR – Peace Action, Training and Research Institute of Romania

2014

Project Manager Certification (COR 242101)

June 2013

Certification of architect with signature right, member of the Romanian Order of Architects

September 2012

Online Marketing for Tourism Conference. Organized by: Evetur Group (Piatra Neamț)

December 2011

Social Media Snow Camp Conference, organized by: BIZ magazine (Brașov)

September 2011

Webstock Conference, organized by: Evensys (Bucharest)

March 2011

Graduation certificate "Management – using the project documentation" – 24-hour training course, diploma issued by the Romanian Ministry of Labour, Family and Equal Opportunities. Document series F no. 0219577

March 2011

Certificate in "Management of European Projects", diploma issued by the Romanian Ministry of Education, Research and Youth, C.P.P.C

July 2011

Course "Social Economy: from business to social profit", organized by: React Association (Sibiu)

June 2011

How to Web – event ambassador (Sibiu)

June 2011

Marketing 24/7 – event ambassador (Sibiu)

2003-2005

Architecture scholarship offered by the German Government through Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

January 2004

"The Preservation and Restoration problems of Central and Eastern European Historic Building bearing Florentine Renaissance Influence" - Fondazione Romualdo del Bianco (Florence, Italy)

Conferences

Guest speaker at events in the field of online marketing and Social Media

- "10 promotion ideas for wedding photographers" – shootLess, Sibiu. Organized by: WeddingStaff – March 2018;
- "How to work only on what you like" - Bookland Evolution, Sibiu. Organized by: More than Pub – April 2014;
- "Why do we owe to architect Otto Czekelius the current appearance of the Historical Center of Sibiu?" – Sibiu Evenings, December 2013;
- "How to be present online" - Avon Online launching event, October 2013;
- "10 things you must do to be noticed online" - Mediaș Blog Awards, Mediaș. Organized by: Dianthus - December 2012;
- "10 things you must do to be noticed online" - Social Media Summit conference, Brașov. Organized by: BIZ Magazine - June 2012;
- "10 things you mustn't do online" – I think therefore I blog conference, Sibiu. Organized by: Pupils' County Council – May 2012;
- "The involvement of bloggers in supporting sports"- Social Media and Sport conference, Mediaș. Organized by: SportMeet.ro and SportLocal.ro - May 2012;
- rebranding event for Silva beer, Bucharest. Organized by: Brau Union România – March 2012;
- "Mediaș Mentorship" Conference, Mediaș. Organized by: Dianthus - November 2011;
- "Why the project 10 Great people of Sibiu was a success" - "#hmeet" conference, Sibiu. Organized by: spixii.ro - October 2011.

Exhibitions

- Experiment-exhibition, „The present in the past" painting exhibition, the City of Artists / The White Night of the Galleries, the Small Square, Sibiu (2019);
- Restored objects exhibition, ASTRA National Museum Complex, Sibiu (2007);
- Photography exhibition "An ACE for Sibiu" (2007);
- Painting exhibition, the lobby of "Lucian Blaga" University, Sibiu (2005);
- Graphic art exhibition, the lobby of "Lucian Blaga" University, Sibiu (2006);
- Graphic art exhibition, U.A.P. Art Gallery, Sibiu (2002);
- Graphic art exhibition "10 years since the Fall of the Berlin Wall", the lobby of "Lucian Blaga" University, Sibiu (2001);
- Graphic art exhibition, the lobby of the Art High School, Sibiu (2001).

Awards

- 2010: 3rd Prize at RoBlogFest 2010 for "The Best social media campaign" (Communication and Social Media category) with the project "10 Great People of Sibiu" – Asociația pentru Înfrumusețarea Orașului Sibiu;
- 2010: Top 5 most daring advertising methods in the world, May 2010 – The Commercial Tie;
- 2009: "The blogger who mobilized the community to contribute to the development of volunteering in Sibiu county" Prize, Supervolunteers' Gala, The Sibiu County Department for Youth, December 2009 – www.CeMerita.ro
- 2007: Medal received from Sibiu University Sports' Club for outstanding achievements in promoting basketball and the CSU Sibiu basketball team – Asociația "Al 6-lea jucător";
- 2007: Medal awarded by the Romanian Basketball Federation – for outstanding achievements in organizing the "Over 72 hours of basketball! The Great Challenge" event - Asociația "Al 6-lea jucător";
- 2007: outstanding achievement diplomas awarded by the National Sports'

Agency, Romanian Basketball Federation and the Sibiu University Sports' Club for organizing the "Over 72 hours of basketball! The Great Challenge" event - Asociația "Al 6-lea jucător";
 - 2007: Diploma from the World Records Academy acknowledging a world record after breaking the world record for world's longest basketball game following the "Over 72 hours of basketball! The Great Challenge" event, 2-5 August 2007 - Asociația "Al 6-lea jucător".

Personal skills

Mother tongue Romanian

Other language(s)

Self-assessment

English

Understanding		Speaking		Writing
Listening	Reading	Spoken interaction	Spoken production	
Advanced	Advanced	Advanced	Advanced	Advanced

Organizational / managerial skills

- Good managerial, organizational and analysis skills, detail-oriented, skills developed over more than 15 years of volunteering and 5 years of organizing public projects and events

Digital skills

IT skills, HTML

Computer skills

- good knowledge of Microsoft Office™ tools and the Internet;
 - architecture: All Plan-Nemetschek (advanced), Autocad (beginner), Google Sketchup 3D (advanced);
 - graphics: Corel Draw (advanced), Corel Photo-Paint (medium), Adobe PhotoShop (beginner).

Artistic skills

Drawing, graphic design, painting, photography

Driving licence

B category, obtained in 2004
 A category, obtained in 2019